

For the Girls and the Gays



*Your ambition shouldn't have to
come with a side of bullshit.*

You want to make money. ✨ You want connections. ✨ You want to sit at the table.

✨ You want better opportunities. ✨ You want to build something. ✨

But you also want
somewhere to go when
the conversation gets
weird, the opportunity
gets complicated or
you're left wondering:



*Was that business...
or was that
something else?*

✨... — *That's Ladies vs Lust.* — ... ✨

A community built for the parts of ambition nobody taught you how to navigate.

Come for the opportunity. Stay for the community.

Protect your peace.

Learn how to recognize blurred boundaries, navigate power dynamics, manage access, and respond when professional relationships stop feeling entirely professional. You don't have to sacrifice your boundaries to pursue the opportunity.

Say the quiet part out loud.

The weird message. The uncomfortable invitation. The mentor who got a little too personal. The client who seemed more interested in you than your proposal. The opportunity that disappeared after you said no.

Bring it here.

You don't have to carry these questions in your head by yourself.

A private space for the ambitious girls and gays to talk honestly, exchange knowledge, share opportunities, celebrate wins, and remind each other:

Girl, you're not the only one.

This community exists because women have been navigating these situations on their own and in every corner of life.

In corporate offices ✨ At conferences ✨ In boardrooms ✨ At networking events
In entrepreneurship ✨ In startups ✨ In side hustles ✨ In creative industries

In rooms where nobody else looks like them. The setting changes. The conversation might not.



Professional resources, frameworks, tools, opportunities, and conversations designed to help you navigate business, career, leadership, and money with more clarity.

And the library is growing continuously

Ladies vs Lust gives those conversations somewhere to land.

This isn't just another business community

There are plenty of places to...

- ↳ network.
- ↳ talk about business.
- ↳ build a personal brand.
- ↳ navigate tactics with money.

There are very few places...

- ↳ where you can do all of that while openly navigating the complicated reality of being a woman trying to succeed in a world where access, attraction, power, and opportunity can sometimes get tangled together.

*That's the gap
we're filling.*

Where the taboo
topics have
somewhere to land
outside of a woman's
mind.

*This isn't about
another place to
scroll.*

*Welcome to
Ladies vs Lust.*

Ladies vs Lust is a place to land.
A place to ask the question.
A place to find the resource.
A place to find the opportunity.
A place to protect your boundaries.
A place to tell the story.
A place to make the money.
A place to laugh about the bullshit.
A place to say:
"Okay, ladies. What would YOU do?"

*Pull up a chair.
Let's chat.*

Tier Structure

Every membership gives you a place in the House.
The difference is how deeply you choose to participate.

	The Girl Next Door \$29/month	Tea Keeper \$39/month	All Access Baddie \$49/month
Driveway	✓	✓	✓
Front Porch	✓	✓	✓
Living Room	✓	✓	✓
Kitchen	✓	✓	✓
Family Room	✓	✓	✓
The Patio	✓	✓	✓
Laundry Room	✓	✓	✓
Bedrooms	—	✓	✓
Study	—	✓	✓
Networking Sessions	—	✓	✓
Live Workshops	—	—	✓
Guest Appearances	—	—	✓
Office Hours	—	—	✓
Fire Pit Submissions	—	—	✓

The Rooms

House Space	What Is It?
Driveway	Your first step into the House. Start here for orientation, updates, and finding your way around.
Front Porch	A welcoming space for community announcements, free resources, introductions, and getting settled in.
Living Room	The main gathering space for everyday conversation, connection, and community discussion in the format of forums
Kitchen	The heart of the House. Casual chatter, funny moments, reactions, stories, and those “Girl, WHAT just happened?” conversations.
Family Room	A more relaxed space for celebrating wins and small victories.
The Patio	A space to share opportunities, resources, calls for collaboration, events, and other possibilities members bring to the House.
Laundry Room	Practical House resources, helpful information, and tools designed to support you along the way.
Bedrooms	A more intimate space for deeper, more personal conversations and connection among members in the form of voice channels.
Study	The House resource library, filled with guides, tools, educational materials, and other resources created to help you navigate the experiences we talk
Networking Sessions	Facilitated community gatherings designed to help members connect, have fun, and build relationships through conversation and interactive activities.
Live Workshops	Virtual workshops led by Rocky that go deeper into the topics and experiences at the heart of Ladies vs Lust.
Guest Appearances	Special conversations and experiences featuring guest voices, perspectives, and expertise.
Office Hours	A live opportunity to bring Rocky a question, situation, or challenge and get her perspective.
Fire Pit Submissions	A private submission space where members can anonymously share their experiences. Submissions may be thoughtfully edited, de-identified, and curated for the House.